CALL FOR ARTISTS - Entryway Elements
Burke-Gilman Playground Park Project

Calling for creatives to design and fabricate two entryway features as part of the community led re-design of the Burke Gilman Playground Park in Northeast Seattle. These site-integrated outdoor artworks/elements/structures will help welcome visitors and set the tone for a more accessible, inclusive, and nature-based public space. 3-4 applicants will be chosen to develop proposals (stipend provided). For more full details about this opportunity and our project go to the [Eli’s Park website](http://www.ellispark.com).

If you are interested in being considered for this project, please email qualifications to Hannah Viano at [hannahlviano@gmail.com](mailto:hannahlviano@gmail.com) along with a letter of interest specific to the scope of work by 5 p.m. Sunday, January 24th.

**PROJECT BACKGROUND**

The Eli’s Park Project is a community led group that has received funds (including the Neighborhood Matching Fund) to renovate The Burke-Gilman Playground Park in partnership with Seattle Parks and Recreation, Seattle Department of Neighborhoods, Seattle Parks Foundation and the community. The park lies adjacent to Sandpoint Way, in close proximity to The Ronald McDonald House and Seattle Children’s Hospital. It also serves residents of The Burke-Gilman Place Apartments, Capitol Hill Housing and Provail Housing. Because of the park’s unique location and the diversity of age, class, race, ability and medical conditions among residents and visitors, priorities for the renovation are: accessible, inclusive, nature-based, welcoming, peaceful and community-led.

The Eli’s Park Project team is a group of volunteers who are committed to creating an inclusive, nature-based park space so that people of all ages and abilities can access play and peace together in the outdoors. We are committed to authentic community outreach and have collected extensive feedback to inform and shape the design plan. We believe that the more diverse our interactions, the more inclusive our world can become. The park design will allow the simultaneous use of a wide range of visitors to enjoy the park space together.

Go to the [Eli’s Park website](http://www.ellispark.com) for more information on the project, our progress so far, team members, and current design plans.

**SCOPE OF WORK**

The selected artist/artist team will develop a creative entryway element that engages the passerby and welcomes them to the space. Artistic elements and features should help define the space as a public park, increase the sense of welcoming and belonging for our diverse community and enhance the user experience around the park space. Chosen proposals will need to go through both a project design team and Parks Dept. review process, therefore applicants must be ready and willing to collaborate and re-iterate as necessary throughout the life of the project. Selected artist should know and understand the strengths and challenges of people who live in and visit the community. Artists must be willing and able to approach the project through a lens of inclusion and should culminate in a design that includes the hopes and needs of the members of our community who this park will serve. The design must fit the long-term maintenance goals of Seattle Parks and Recreation. It is intended that the artist will carry this project through to the completion of construction.

**SELECTION PROCESS**

The selection will take place in two parts. During the first round of the selection process, a panel consisting of Eli’s Park Project professionals, representatives from our landscape architect team, and select community members will review the applicants’ images, qualifications, and other materials. The panelists will identify up to four finalists.

During the second round of the selection process, finalists will be asked to develop a proposal for their vision of the entryway feature. This will include sketches and/or models, estimated budget, and a description of materials and maintenance requirements. Each finalist will be able to present their proposal virtually and answer questions from panelists. Each chosen finalist will be paid an honorarium of $800 for development of their proposal.
***Either 1 or 2 artist/artist teams may be chosen to receive the final commission contract as there are 2 entryways and the possibility exists for one artist to create a plan for both locations.

**BUDGET**

$20,000 is available for all related expenses of this Public Art commission(s) including (but not limited to) artist fees, fabrication, insurance, shipping, travel, documentation, and installation.

*** Note, in the event that one artist is chosen to make both of the entryway features the total budget is doubled.

**ELIGIBILITY**

Artist/artist teams living in Washington state. We welcome applications from all artists who feel connected to Seattle and the park location. We highly encourage artists representative of our diverse community including Black, Indigenous, artists of color, LGBTQ+, disabled and emerging artists to apply. We are committed to involving artists who have been historically marginalized from the public art landscape.

**PROJECTED TIMELINE**

- Short-listed artists to be notified February 1, 2021
- Proposals Submitted by April 8th, 2020
- Artist Interviews scheduled TBD mid April
- Final artists to be notified April 30th
- Construction start estimate – Early 2022
- Park Opening – Fall 2022

*All proposed art and design plans must meet Seattle Parks and Recreation requirements and be approved through a series of community meetings and a formal Proview Process.

**SELECTION CRITERIA**

The artist/teams will be selected on the basis of the following criteria:

- Quality of concept, design, and craftsmanship of past works
- Creativity of approach
- Relevance of Letter of Interest
- A proven ability to coordinate and collaborate with project managers, design professionals and community stakeholders
- The ability to produce durable outdoor art

**APPLICATION REQUIREMENTS**

Email Hannah Viano at hannahlviano@gmail.com your intent to apply and materials, including:

- Letter of interest (no more than 1,000 words)
- Resume or Narrative Bio
- Up to 10 images in JPG format (or link to Dropbox or Google drive)
- **Deadline to apply:** Sunday, January 24th, 2021 at 5pm (PST).

**WE’RE HERE TO HELP!**

Please contact Hannah Viano, Artist on the Eli’s Park Project Design Team, at hannahlviano@gmail.com for questions related to this request for artist qualifications. Our team is committed to amplifying the voices and creativity of our community and collaborators so don’t hesitate to get in touch to discuss the project and any questions or stumbling blocks that you may have in the application process.